

CV – Johannes Parkkonen

I live in Helsinki, Finland. You can find out more about me from my new Re.vu profile:

<http://re.vu/jparkkonen> or on LinkedIn: <http://uk.linkedin.com/pub/johannes-parkkonen/1a/204/223>

EMPLOYMENT

September 2014 – Present: The Finnish Association for Mental Health: Researcher

- I coordinate the day-to-day work of a Mental Health in All Policies Work Package, which is one of eight Work Packages in a 27 EU country Joint Action on Mental Health and Wellbeing programme. The MHiAP team has representatives from 10 different European countries. This work aims to assess and recommend policy processes, infrastructures and instruments that strengthen the links between mental health and other policy areas. www.mentalhealthandwellbeing.eu

October 2013 – Present: The Finnish Association for Mental Health: Regional Coordinator – South of Finland

- There are 12 local mental health associations in the South of Finland and my role consists of developing new initiatives for these to promote mental wellbeing. Some initiatives are country-wide, e.g. the first Finnish Mental Health Art Week in 2014, the development of which I led (www.facebook.com/mentalhealthartweek). I also provide support for the local associations in organisational development and influencing policy making locally.

September 2007 – September 2013: 'see me' Campaign, Edinburgh: Campaign Implementation Manager

- 'see me' is Scotland's national programme to end the stigma and discrimination of mental ill-health (www.seemescotland.org). I was responsible for ensuring effective integration and operation of 'see me's staff and other resources to achieve national campaign objectives. I also led 'see me's local work in specific areas and had the responsibility to oversee all local area work.

August 2006 – August 2007: 'see me' Campaign, Edinburgh: Campaign Development Officer

- My role was to develop partnerships and networks at local and national levels to tackle stigma and discrimination associated with mental ill-health. I led the campaign's work in specific local and thematic areas, which included the recruitment and support of volunteers to share their experiences of mental health problems and stigma through the media.

January 2004 – July 2006: Glasgow Homelessness Network: Development Worker - Service User Involvement

- I worked in partnership with GHN's member organisations and their service users to develop and facilitate greater and more inclusive service user involvement within homelessness services in Glasgow. I regularly carried out focus groups and other research to inform service development. I also edited GHN's Service User Involvement newsletter. I played a key role in our team in devising and delivering innovative training to different stakeholders on service user involvement.

October 2003 – January 2004: Fundraiser for Concern Worldwide

January 2003 – September 2003: Norfolk County Council – Youth and Community Service, Norwich: Part-time youth worker for Young Travellers Project

HIGHER EDUCATION

November 2009 – October 2010: The Open University: **Postgraduate Certificate in Management**

- **Course:** Fundamentals of Senior Management

September 2002 – September 2003: University of East Anglia: **MA in International Relations and Development Studies**

- **Dissertation:** *“Refugee return in Bosnia and Herzegovina: Building the state and civil society on, and beyond, the Dayton Peace Agreement”*

October 1997 – July 2002: University of Glasgow: **MA (socsci) Honours in Geography with Spanish language**

- **Dissertation:** *“Postcolonial slavery – Moroccan immigration, socio-spatial exclusion and the new wealth in the Spanish province of Almería”*; grade awarded: First *

September 1999 – June 2000: University of Almería, Spain: **ERASMUS exchange student**

POSITIONS AND MEMBERSHIPS

- **European Social Marketing Association** – Executive Group member, April 2012 - Present
- **Member of International Social Marketing Association;** April 2011 - Present
- University of East Anglia, School of Development Studies: 2002 – 2003 **MA course student representative** in Masters Committee, Masters Forum and School Board
- **Royal Geographical Society Fellow** January 2002-06
- Glasgow University Sports Association **Council Member;** April 1998 - March 1999
- Glasgow University Exploration Society **Committee Member;** April 1998 – March 1999

INTERESTS

- **Variety of outdoor sports:** I have climbed, skied or hiked in the Alps, the Andes, Kyrgyzstan (I was part of the team that accomplished the first Finnish ascent of the 7010m Khan Tengri), Scandinavia, Scotland and Spain. More recently I have been focussing on ultra-running and completed the 168 km (9600m ascent) [Ultra Trail du Mont Blanc](#) in 37h 36min in 2013.
- **Travelling:** I am really interested in different countries’ history and culture, with a special interest in the history of wars and/or revolutions.
- **Learning new things and skills:** Most recently I have started learning computer programming (with Scala language for anyone who is interested)